



**2Significance**  
Equipping & Envisioning Leaders



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**Bruce McEwen**  
Mentor

## **Bruce McEwen:**

Bruce McEwen is a mentor who is passionate about personal and business leadership.

For over two decades, Bruce has been involved in helping over 200 small businesses transform and achieve their fuller potential. With a leadership background in electronics, transport and horticulture, Bruce has been able to use his experience in senior management to develop, nurture and elevate relationships in small teams to achieve shared goals and visions, propelling businesses to grow and expand.

Bruce's business experience includes senior management roles with focus on leadership, management, best practice and ISO quality systems. His exposure to small businesses and all the way up to public listed organisations, enables him to use these varied experiences to benefit his mentees. He is equally adept in helping leaders in start-ups as well as more established companies and mentoring them to the next level.

Bruce is passionate in encouraging young people to grow and enjoys taking groups of people out of their comfort zones to challenge them. He is a 'hands on' and practical mentor who relishes the idea of empowering business leaders to step out and discover their life purpose. He is very relational and is a natural mentor with excellent people and communication skills.

His wisdom, insight and experience, combined with his great love for people, are great attributes for a mentor. He challenges and nurtures leaders at the same time, applying the necessary tension to both empower and stretch his mentees.

Bruce is an active member of the community, participating in his local Rotary Club in Box Hill and helping many non-profit organisations in management planning and organisational restructuring. He enjoys tennis, bike riding and having a cuppa with his family and friends.

Bruce has three adult children and lives with his wife, Lynne in Melbourne.